

SkillUP

ACADEMY

Beyond Education...



skillupacademy.in



+91-821 783 9305

ABOUT US

Skill Up Academy is a leading skill-based training institute in Mysore with 8+ years of experience in training and skill development. We are the first academy to start the Digital Marketing course in Mysore, focusing on practical learning and industry-oriented training. So far, 10,000+ students have been trained, with 8,000+ placements and 2,000+ students completing internships through our programs. We are also MSME registered and recognized by the Government of Karnataka, ensuring trusted and quality education.



OUR VISION

To be a transformative force in education, empowering students to master skills that inspire lifelong learning and enable them to thrive in an ever - evolving world.

To offer practical, industry-relevant training institute in Mysore that builds confidence and expertise, enabling students to achieve their professional goals and contribute positively to society.

OUR MISSION



OUR VALUES

We are driven by a commitment to integrity, excellence, innovation, and passion, aiming to empower every student to reach their full potential and make a meaningful impact.

PROUD TO BE PATNERS WITH



WHY CHOOSE US?



**Over 8+ years
of experience**



**10000+ Students
Trained**



**Live
Projects**



**Mentoring
Support**



**Internship
Opportunity**



**100%
Placement
Support**



**Industrial
Expert
Trainers**



**Course
Completion
Certificate**



**8000+ Student
Placed**



**2000+ Students
Competed
Internships**

OUR COURSES OVERVIEW

- ✓ Digital Marketing with AI
- ✓ Data Analytics with AI
- ✓ Data Science with AI & ML
- ✓ Graphic Design with AI
- ✓ Full Stack Web Development
- ✓ SAP
- ✓ Tally Prime with GST
- ✓ Stock Market Trading
- ✓ Spoken English

Course Completion Certificate Internship Certificate



Digital Marketing With AI

- Basics of Digital Marketing
- Wordpress Website Designing
- Creative Design & Content production
- 360° Social Media Marketing & Growth
- Content & Copy Writing
- Search Engine Optimisation (SEO)
- Meta & Google ADs
- Landing Page design
- YouTube Marketing
- Whatsapp Marketing
- Affiliate & Influencer Marketing
- Email Marketing
- Google Tools & 60+ AI Tools

**3-4 Months | Offline
Internship Included
Certification Provided**

Data Analytics With AI

- Fundamentals of data collection and cleaning
- Data visualization using tools like Power BI
- Insights from data to support decision-making
- Tools like Excel, SQL, and Python for analysis
- Statistical analysis and machine learning basics
- Translating data into meaningful stories.

**3-4 Months | Offline
100% Internship
Certification Provided**

Graphic Design with AI

- Basics of Graphic Design
- Principles of Design
- Typography
- Color Theory
- Adobe Photoshop
- Adobe Illustrator
- Corel Draw
- With 15+ AI Tools

Full Stack Web Development

- HTML/CSS/JavaScript
- Databases
- Frameworks
- Java and Python Programming
- Node.js And Express
- Version control
- Fast Track of Entrepreneurship
- Comprehension Curriculum

SAP

- End-to-End Business Integration
- Customization & Configuration
- Global Business Standards
- Real-Time Analytics
- Automation & Efficiency
- Cloud & Mobility

Tally Prime with GST

- Voucher Entry
- GST & Taxation
- Inventory Management
- Bank Reconciliation
- Accounting Management
- Payroll Management

Stock Market Trading

- Introduction to the Stock Market
- Fundamental Analysis
- Technical Analysis
- Trading Strategies
- Risk Management
- Stock Market Regulations and Ethics

Spoken English

- Parts of Speech
- Tenses
- Grammar Essentials
- Writing Skills
- Language Structure
- Vocabulary and Pronunciation
- Speaking Skills

Success Stories of Skill Up Academy



Arpitha
Accenture
Business Analyst



Kusuma G S
Thought Focus
Data Analyst



Prajwal M K
Toyota Kirloskar
Data & operations Analyst



Tejas N
Equalize RCM
Trainee Data Analyst



Jenika Bheemaiah
Dubai Dishaa, Dubai
Digital Marketing Executive



Prajwal
CultFit
Data Analyst



Spoorthi S Raykar
Thriving Minds
Content Creator



Tejaswini
Theorem
Client Service Analyst



Manasa C
Thriving Minds
Social Media Marketer

SkillUP

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OUR RATINGS



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